

**SAN JOSE DOWNTOWN ASSOCIATION
STATEMENT OF REVENUE AND EXPENSES
FY 2012-13
Year ended June 30, 2013**

REVENUE	
San Jose Downtown Association (SJDA) Program & Activity	1,870,348
Business Improvement District (BID)	712,000
City of San Jose OED (Marketing & Parking) Contract Services	319,882
TOTAL REVENUE	2,902,230
EXPENSES	
Events, Marketing, Promotions & Other programs	2,333,927
Management & Administration	576,151
TOTAL EXPENSES	2,910,078
NET REVENUE (EXPENSES)	-7,848*
BEGINNING FUND BALANCE	427,129
ENDING FUND BALANCE **	419,281

*includes depreciation expense of \$51,913

** fund balance includes office condo equity, ice rink equipment and current assets net of current liabilities

FY 2012-13 Revenue Sources and Project Expenses

