

**SAN JOSE DOWNTOWN ASSOCIATION
STATEMENT of REVENUE and EXPENSES
FY 2009-10
Year ended June 30, 2010**

REVENUE

San Jose Downtown Association (SJDA) Program & Activity	2,060,816
Business Improvement District (BID)	600,000
Redevelopment Agency (RDA) Promotions and Management Contract Services	657,140
City of San Jose Parking & Transportation Contract Services	79,775
TOTAL REVENUE	3,397,731

EXPENSES

Events, Marketing, Promotions & Other programs	2,745,588
Management & Administration	589,591
Parking and Transportation programs	92,313
TOTAL EXPENSES	3,427,492
NET REVENUE (EXPENSES)	(29,761)
BEGINNING FUND BALANCE	657,724
ENDING FUND BALANCE *	627,963

* fund balance includes office condo equity, ice rink equipment and current assets net of current liabilities

FY 2009-10 Revenue Sources and Project Expenses

