

**SAN JOSE DOWNTOWN ASSOCIATION
STATEMENT OF REVENUE AND EXPENSES
FY 2013-14
Year ended June 30, 2014**

REVENUE

San Jose Downtown Association (SJDA) Program & Activity	1,823,018
Business Improvement District (BID)	690,008
City of San Jose OED (Marketing & Parking) Contract Services	388,516
TOTAL REVENUE	2,901,542

EXPENSES

Events, Marketing, Promotions & Other programs	2,231,219
Management & Administration	575,256
TOTAL EXPENSES	2,806,475
NET REVENUE (EXPENSES)	\$ 95,067
BEGINNING FUND BALANCE	419,281
ENDING FUND BALANCE **	514,348

*includes depreciation expense of \$51,913

** fund balance includes office condo equity, ice rink equipment and current assets net of current liabilities

FY 2013-14 Revenue Sources and Project Expenses

