

# San Jose Downtown Association Upgraded Membership

## *Benefits (all basic benefits plus the following)*

- Placement on a prominent upgraded membership page on the SJDA website, linked to your website
- Recognition in Downtown Dimension, SJDA's monthly newsletter, distributed to more than 3,000 businesses, property owners and city officials
- Listing in SJDA's Downtown Business Directory on [www.sjdowntown.com](http://www.sjdowntown.com)
- Exclusive discount opportunities on select SJDA-produced promotions and marketing efforts
- Access to mailing lists from the SJDA database at 10 cents per name or mailing label
- Two (2) VIP passes to SJDA's Downtown Ice, a seasonal outdoor ice skating rink

## *Levels*

### **BID Upgraded Member      \$150 annual fee**

Must be current on the City's annual Business Improvement District (BID) assessment. Business/property must be located within the BID boundaries\*

### **Associate Member      \$200 annual fee**

For individuals or businesses located outside of the BID\*

\* The BID area is bounded by I-280, Hwy. 87, Julian St., Fourth St., the Arena area (bounded by W. San Fernando St., CalTrain Tracks, Julian, Montgomery, W. St. John and Autumn streets), and MarketCenter.

# San Jose Downtown Association Upgraded Membership Application

\_\_\_\_\_  
Name of Business

\_\_\_\_\_  
Contact Name & Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail address

\_\_\_\_\_  
Website address

\_\_\_\_\_  
Type of business

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_ **New Membership**

\_\_\_\_\_ **Renewal**

\_\_\_\_\_ **BID Member - \$150 annual fee**

\_\_\_\_\_ **Associate Member - \$200 annual fee**

**Make checks payable to:**  
**San Jose Downtown Association**  
**To pay by credit card, please call:**  
**408-279-1775 x310.**



**SAN JOSE DOWNTOWN  
ASSOCIATION**

28 N. First St., Suite 1000 · San Jose, CA 95113  
Phone: 408-279-1775 · Fax: 408-279-1904  
[www.sjdowntown.com](http://www.sjdowntown.com)

The San Jose Downtown Association is a 501(c)(6) nonprofit organization. Contributions or gifts to the San Jose Downtown Association are not tax-deductible as charitable contributions, but they may be tax-deductible as ordinary and necessary business expenses.