



# SAN JOSE DOWNTOWN FOUNDATION

## Downtown Doors Request for Submissions 2017

Downtown Doors is an art competition and outdoor exhibit produced by the San Jose Downtown Foundation (SJDF). In its 14th year, the program is designed to give middle school and high school students a real life opportunity to learn how publicly displayed art is selected and installed as well as provide an opportunity to build upon their current artistic skills. Additionally, the program provides a way for the youth of Santa Clara County to be involved in shaping their urban environment.

Blank service and utility doors are used as "canvases." Each piece that is selected is enlarged and then transferred onto vinyl adhesive decals and professionally installed on the door sites/utility boxes. The artwork is typically featured on its urban canvas for two or more years.

20-25 large-scale installations will be unveiled on May 4, during a reception for artists, teachers, schools and sponsors. Each student whose piece is selected receives an award package that includes an honorarium. Each selected student's school art department also receives an honorarium.

### Selection Process

Artwork is judged without preference or knowledge of the artists' school, grade or name. An Art Selection Committee comprised of members from the local art community reviews the artwork and selects the best pieces based on merit and the criteria outlined in this RFS. Any artwork selected by the Art Selection committee must receive final approval for installation by its door site host.

### Judging Criteria

1. Artwork enhances the environment and has aesthetic quality - is dynamic and makes people stop and look.
2. Content is appropriate for all ages and respectful to all communities.
3. Content is not political, commercial or religious.

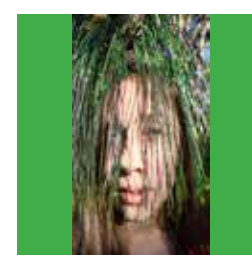
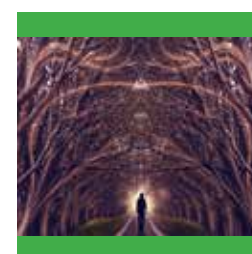
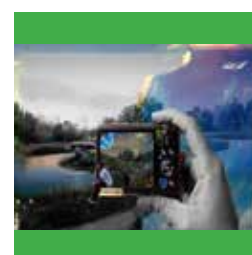
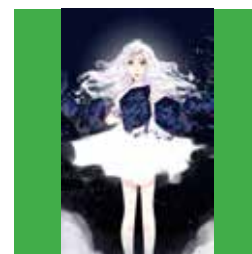
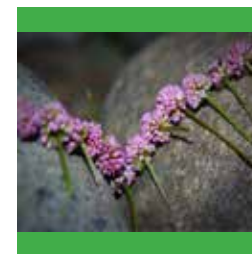


### General Timeline

1. January– Request for Submissions released
2. March 24 - Submissions due
3. Late March– Art Selection Committee meets
4. Early April– Students/teachers notified
5. May 4 – Artist Recognition Reception

### Artistic Guidelines

1. Original artwork can be no larger than 36" x 36" portrait or landscape.
2. Do not submit artwork smaller than 8.5" x 11" for consideration.
3. Photographs must be taken at the highest resolution possible – a minimum of 300 DPI.
4. Students must have written permission to use any copyrighted material.
5. Artwork will remain the property of the artist, however, each program participant must sign and return the Artist Waiver included in this RFS.



## Tips for Students & Teachers

- \* Think big! Keep scale in mind and design concepts that translate well on a larger scale.
- \* Artwork might be cropped on the top, bottom or sides to fit the specific selected site.
- \* Encourage the highest standards of workmanship, showing significant time investment and thought in design, color, contrast, and content.
- \* Submit a variety of portrait-oriented and landscape-oriented entries - door sites vary from square to rectangular.
- \* The larger the original artwork, the better the definition when it is enlarged to fit the door site.
- \* When designing utility box artwork, the best type of image would be something that can stand on its own on each side but wrap around all four sides to make a complete image.

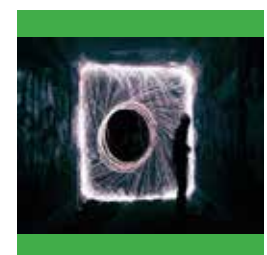
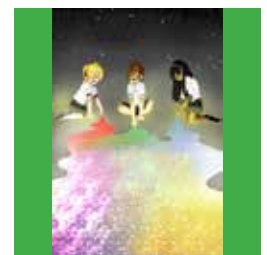
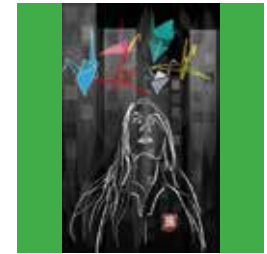
## Submitting Artwork

Each participating school is limited to 10 pieces for consideration, total. Multiple entries from one student may be submitted as part of the 10 pieces, but only one entry may be chosen.

Submissions will be online only. Teachers will submit a folder of all student artwork online via Dropbox. Links to the Dropbox folder and student form are on [www.sjdowntown.com/foundation](http://www.sjdowntown.com/foundation)

Each school submission should include:

1. A file with one .jpg file of each piece of art to be considered and one higher resolution file in any one of the following formats – AI, PSD, TIFF or EPS
  2. A document with the following information:
    - Student name and Grade
    - Teacher name
    - School name
    - Title of the piece
    - School and outside contact phone number and e-mail for teacher
    - School and outside contact phone number and e-mail for student
    - Teacher name and contact information (phone and e-mail) should also be included on this summary document.
  4. A signed Artist Waiver for each piece submitted. This year, students are also required to fill out a student information form online.
  5. A budget indicating how the school honorarium (\$650) would be spent, if received.
  6. Completion of the Teacher and Student Surveys included in this packet.
  7. Complete W-9 for your school.
- Submissions Due: March 24, 2017  
No submission accepted after 5 p.m. March 24



## Additional Information

The 2017 artist recognition reception will take place May 4 at 5 p.m. at the San Jose Museum of Art. Please note that this is earlier in the school year than previous years.

For photos of the current exhibit and to download the most current Downtown Doors walking map, visit:

[sjdowntown.com/foundation](http://sjdowntown.com/foundation)

We strongly encourage you to visit existing Downtown Doors and utility box sites to get a feel for the environment in which the artwork will be placed.

### Contact:

Chloe Verrey  
408-279-1775 ext 328

[cverrey@sjdowntown.com](mailto:cverrey@sjdowntown.com) DTDoors DTDoors





SAN JOSE  
DOWNTOWN  
FOUNDATION

**ARTIST WAIVER**

2017 Downtown Doors

I, \_\_\_\_\_, agree to allow  
Student Artist Print Name

The unrestricted use of my likeness and my artwork for promotional purposes, including but not limited to press releases, postcards, note cards, website photos and posters, in perpetuity, to aid the efforts of the San Jose Downtown Foundation and the Downtown Doors program.

\_\_\_\_\_  
Student Artist Signature Date

\_\_\_\_\_  
Parent/Guardian Signature (if Student Artist is under 18) Date



# Downtown Doors Teacher Survey 2017

*(Complete only if you are new to the program)*

1. How many total students participated in your school?
2. How many entries were seriously considered?
3. What percentage of students participating from your school are considered "at-risk" (meaning at risk of dropping out of school)?
4. What percentage of your school's population is eligible for a free and/or reduced lunch?
5. How many of this year's participants have been selected to compete in the program in previous years?  
Were they winners?

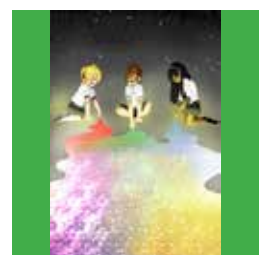
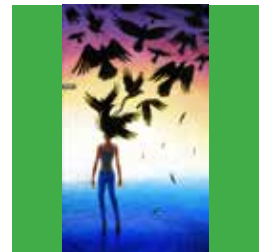
**Please rate your level of agreement with the following statements, where 1 is total disagreement and 5 is total agreement:**

**A) IN YOUR OPINION, DOWNTOWN DOORS:**

- |  |   |   |   |   |   |
|--|---|---|---|---|---|
| Raises student awareness of public art programs                  | 1 | 2 | 3 | 4 | 5 |
| Encourages students to be patrons of the arts                    | 1 | 2 | 3 | 4 | 5 |
| Instills pride and confidence in students                        | 1 | 2 | 3 | 4 | 5 |
| Helps to encourages students to stay in school                   | 1 | 2 | 3 | 4 | 5 |
| Helps students be better students / get better grades            | 1 | 2 | 3 | 4 | 5 |
| Helps students find creative solutions to problems               | 1 | 2 | 3 | 4 | 5 |
| Helps students prepare for college                               | 1 | 2 | 3 | 4 | 5 |
| Helps students prepare for life                                  | 1 | 2 | 3 | 4 | 5 |
| Helps students develop art skills more than other class projects | 1 | 2 | 3 | 4 | 5 |

**B) YOUR MOTIVATION FOR INVOLVING STUDENTS WITH DOWNTOWN DOORS:**

- |  |   |   |   |   |   |
|--|---|---|---|---|---|
| Represents a real-life art competition                   | 1 | 2 | 3 | 4 | 5 |
| Community / downtown building                            | 1 | 2 | 3 | 4 | 5 |
| School pride   | 1 | 2 | 3 | 4 | 5 |
| Public recognition of students                           | 1 | 2 | 3 | 4 | 5 |
| Students put out best effort with Downtown Doors project | 1 | 2 | 3 | 4 | 5 |
| Student/art class honorarium potential                   | 1 | 2 | 3 | 4 | 5 |



# Downtown Doors Student Artist Survey 2017

*(Complete only if your school is entering for the first time)*

**Note to Teachers** – Please average the scores of at least 10% of student participants and submit just one survey in your submission packet reflecting their answers. We are looking for impacts of the program even on non-selected artists.

Students, please rate your level of agreement with the following statements, where 1 is total disagreement and 5 is total agreement:

## DOWNTOWN DOORS HELPED ME:

- |  |           |
|--|-----------|
| Decide to pursue arts further in my education / career | 1 2 3 4 5 |
| Work harder in school overall and get better grades    | 1 2 3 4 5 |
| Stay in school   | 1 2 3 4 5 |
| Improve my arts skills                                 | 1 2 3 4 5 |
| Improve my creativity overall                          | 1 2 3 4 5 |
| Improve my ability to come up with creative solutions  | 1 2 3 4 5 |
| Have more confidence                                   | 1 2 3 4 5 |
| Have more pride in my work                             | 1 2 3 4 5 |
| Not be afraid to show my work in public                | 1 2 3 4 5 |
| To be more competitive                                 | 1 2 3 4 5 |

## DOWNTOWN DOORS WAS VALUABLE BECAUSE:

- |  |           |
|--|-----------|
| I learned life lessons                               | 1 2 3 4 5 |
| I learned that I can set a goal and obtain it        | 1 2 3 4 5 |
| I know I might have to try harder next time          | 1 2 3 4 5 |
| The entire program was enriching                     | 1 2 3 4 5 |
| The honorarium will help a lot                       | 1 2 3 4 5 |
| I understand better the value of teamwork            | 1 2 3 4 5 |
| I know I am an artist AND will always enjoy the arts | 1 2 3 4 5 |

