



**SAN JOSE DOWNTOWN
ASSOCIATION**

MEETING NOTICE

**Meeting of the Board of Directors
(Board members only)**

**Friday, September 8, 2017
8 – 9:30 a.m.**

**Café Stritch
374 S. 1st Street, San Jose**

Agenda

- Overview of SJDA strategic initiative to improve Downtown brand
- Westside of downtown (GoJo District) Google “community benefits”
- SJDA staff personnel update

Please RSVP to cdixon@sjdowntown.com or call 408-279-1775 ex.311