

Summary of Annual Meeting  
**Board of Directors**  
**San Jose Downtown Association**

October 12, 2012

The Annual meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at Bella Mia Restaurant, 58 S. First Street in downtown San Jose.

The following directors were present at the meeting: Wong, Cassetta, Neale, Ryan, Gomez, Hattley, Pangilinan, Brady, Carr, Hamilton, Kolstad, Mather, O'Connor, Pulcrano, Rajakumar, Saso, Skaggs, Springall, Tortora, Vail.

The following directors were absent from the meeting: Berstein, Cabrera, Gagliardi, Cord, Rademann, Bangs, Friedman, Cottle, Borkenhagen, Roney.

The following were also present at the meeting: Pieter Smith, Janikke Klien, Kelley Cosgrove, Barbara Goldstein, Bruce MacKenzie, Daniel Garcia, Alan Marques, Sharon Kirsch, Joe Noonan, Mike Lerman, Rocio Ayala, Bill Carlson, Richard Ajluni, Joe Poslus, Steve Bowers, Richard Converse, Aros Ben-Meiz, Joe Zhun, Ellie Smith, Henry Coca, Greg Casella, Raul Peralez, Lee Kopp, Kathy Sutherland, Ryan Sebastian, Susannah Greenwood, Vince DeCarolis, Eric Sahn, Peter Decena, Eric Ferenchak, Abdi & Senayit-haylu Ahmed, Allee Halido, Dianne Milchildo, Tina Morrill, Thang Do, Stan Vuckovich, Autumn Young, Mark Pope, Chris Esparaza, Eric Kline, Gretchen Baisa, Tracy Lee, Josh Russell, Connie Martinez, Anjee Alstrup-Alvaraz, Julie Adams, Matt Mahood, Christine Velasquez, Doug Bartl, Jason Minsky, Tim Gallant, Mick Passadisi, Bruce Labadie, Jeff Nott, Terry Coman, Claire Coman, Lauren Hepler, Michael Sun, Rick Galea, Kristina Kuprina, Kay Mascoli, LaDoris Cordell, Mona Onstead, Sharon Simonson, Diana Beechie, Nick Nichols, Richard Keit, Mary Anne Groen, Amanda Arthur, Georgie Huff, Chuck Reed, Becky Pecoser, Maureen Kishee, Bob Carlson, Rick Pooley, Roberto Maragoni, Elizabeth Mattson, Monalisa DiAngelo, Bonnie Ross, Peter Farve, Bonnie Wilson, Dale Green, Estelle Xadis, Pamizla Dougherty, Randy Shuayto, Helen Ebert, Fred Buzo, Pete Furman, Shawn Atkisson, Maggie Bludau, Sarju Naran, Selena Bravo, Chuck Hammers, Macolm Bordelon, Cesar Arreola, Sam Liccardo, Richard Utic, Rich Mongarro.

President Wong called the meeting to order at 8:20 a.m.

Wong thanked Bella Mia for hosting the meeting and Don Gagliardi and Robinson & Wood for sponsoring the meeting. Wong recognized former SJDA board Presidents Chuck Hammers, Eric Sahn, Malcolm Bordelon, Dan Pulcrano, and Georgie Huff. Wong recognized special guests city councilman Sam Liccardo; San Jose State University Police Chief Peter Decena; Connie Martinez, Managing Director and CEO, 1stACT Silicon Valley; Independent Police Auditor Judge LaDoris Cordell; and Matthew Mahood, Chamber of Commerce CEO.

Miss Silicon Valley 2013, Erika Robertson, (a lyric soprano) enchanted the audience by singing a brief aria.

Special guest Mayor Chuck Reed reflected upon the 25 years since the founding of the SJDA and his service as a past Board President. He is optimistic about the opportunities available for members to work together to engage people and businesses to strengthen downtown. Reed sees strength in SJDA's ability to organize.

#### State of the Downtown

- Scott Knies, Executive Director, welcomed members and guests to the annual meeting. He illustrated varying perceptions of downtown and the challenges faced in order create a sense of community. Knies talked about strength in numbers and connectedness (such as the growing participation of the *millennial* youth) to spur development, residency, and community. (The entire speech is on [www.sjdowntown.com](http://www.sjdowntown.com).)

#### PBID Report

- Chuck Hammers, President of the PBID Board of Directors, provided an overview of upcoming projects, such as the Highway 87 underpass lighting, to be installed by June 2013, and the Business Retention and Recruitment Project. The FY 11-12 Property Owners financial statement was distributed in the agenda packet.

The following Committee Reports were presented in two-minute increments:

- Safety/Downtown – Blage Zelalich
  - Marketing Arts & Dining – Lee Kopp
  - SoFA – Roger Springall
  - Downtown Parking – Nick Nichols
  - San Pedro Square – Cathy Spielberger Cassetta
  - Advocacy – Eric Sahn
  - Downtown Foundation – Diana Beechie
  - Board Organizational – Tore Saso
  - Historic District – Tim Gallant
  - Downtown Design – Kent Mather
- (Organizational Issues/Committee Snapshots summarizing Committee activities was distributed)

#### Financial and BID Report

- Chris Neale, Treasurer, presented the FY 11-12 BID and SJDA financial statements. Neale pointed out the financial reports in the agenda packet. He outlined how the Association identified creative new resources as funding shifted with the shut down of Redevelopment and Music in the Park. SJDA established new relationships within the City of San Jose in 2011-12 and looks to develop those further in the current fiscal year. (The financial statements are posted on [www.sjdowntown.com](http://www.sjdowntown.com).)

#### Election of Board Members

- Announced by Bill Ryan, Secretary, a quorum requirement of the BID membership eligible votes was achieved, electing the following thirteen members to the 2013 BID Board of Directors:
  - Selina Bravo
  - Larry Carr (incumbent)
  - James Gudeli
  - Leslee Hamilton (incumbent)
  - Kristina Kuprina

- Alan "Gumby" Marques
- Sarju A. Naran
- Nick Nichols
- Rick Pooley
- Dan Pulcrano (incumbent)
- Jeff Rademann (incumbent)
- John Tortora (incumbent)
- Stan Vuckovich

Wong thanked the more than 115 people in attendance for their support of downtown and invited members to attend the December 14 Year-in-Review Meeting.

Meeting adjourned at 9:33 a.m.