

Minutes of the Meeting  
**Board of Directors**  
**San Jose Downtown Association**

December 13, 2013

The Year End meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at Camera 12, 201 S. Second St., San Jose, CA.

The following directors were present at the meeting: Bates, Bernstein, Borkenhagen, Brady, Cabrera, Cassetta, Cord, Gudeli, Gagliardi, Gomez, Kuprina, Marques, Mather, Naran, Neale, O'Connor, Pulcrano, Saso, Sebastian, Springall, Vuckovich and Wong

The following directors were absent from the meeting: Bangs, Friedman, Hamilton, Hattley, Rajakumar, Roney, Tortora and Vail.

The following members of the new board-elect class were also present at the meeting: Aaron Barger, David Buchholz, Justina Hyland and Steven Le.

The following members of the new board-elect class were absent from the meeting: Mike Maida.

Also present were SJDA staff: Scott Knies, Amy Anderson, Corinna Dixon, Helen Hayashi, Eric Hon, Rick Jensen, Ellen Lee, Joe Noonan, Chloe Verry and Blage Zelalich.

Also present among the audience: Mike Messinger, Hans Larsen, Fil Maresca, Beverly Dunn, Derrick Seaver, Jim Reed, Sean Cottle, Jason Millis, Kathy Sutherland, Antonio Gaviz, Alan Ha, Susan Marsland, Georgie Huff, Lisa Ares, Kelly Cosgrove, Carl Salas, M. Webb, Raul Peralez, Dalton Osuka, Jeff Holmes, Laurel Prevetti, Ray Salvano, Bud Lomonaco, Vince DeCarolis, Kelly Simcox, Eric Heckman, Rich Braugh, Don MacMillian, Aaron Barger, Kathleen Podrasky, Lauren Hepler, Barbara Goldstein, Juan Borrelli, Paul Orozoco, Nancy Yusuf, Jenna Tenorio, Elizabeth Chavarin, Kerry A Hapner, Ray Rodriguez, Dean Munro, Dennis King, Sally Leishman, Heather Lerner, Judith Kleinberg, Pete Decena, Ken Facciolla, Ken Toyama, Johnny GoGo, Chris Esparza, Nancy Wooten, Paul Higgens, Chuck Hammers, Richard Aljuni, Todd Trekell, Kim Walesh, Steve Hammack, Seth Bland, Bob Carlson, Drew Spitzer, Debra Figone, Lee Wilcox, Trish Albertson, Karolyn Kirchgessler, Brian Grayson, Casey Miller, Joe Horwedel, Don Imwalle, Diva Winje, Pat Waite, Jess Dogillo, Dennis Randall, Ray Bramson, Tracey Ariga, John Ristow, Ben Tripousis, Bob Schmelzer, Manon Demers, Sal Pizarro, Roland LeBrun, Doug Bartl, Dominic Brocato, Ann Webb, Angel Manzano, Kimberly Echeverri, Eric Kline, SemuOne Bear, Anthony Ciaburro, Ellie Smith, Larry Stone, Jamie Chavez, Greg Baumann, Randy Shuayto, David Cahill, Maria Gabriela Huertas Diaz, Grace Savv Lee, Monalisa Di Angelo, Brent Pearse, Gardner Ellner, Kathy Weeks, Bernice Alvarez, Mark Haney, Genny Haney, Pete Constant, Mark Williams, Jan Schneider, Joshua Melander, Malcolm Bordelon, Christopher Yao, Rick Yen, Sandra Casillas, Gary Miller, Meghan Horrigan, Tim Yager, Mark Pope, Sean Okane, Jen Anderson, Sam Liccardo, Harry Mavrogenes, Pete Kolstad, Pierluigi Oliverio, Johnny

Khamis, Tom McEnery, Tina Morrill, Eddie Garcia, Autumn Young, David Sykes and Eric Sahn.

President Wong called the meeting to order at 8:27 a.m.

Wong thanked Camera 12 for providing the meeting site and Hopkins & Carley for hosting the continental breakfast provided by Chef Monalisa.

Wong recognized distinguished guests, including: Councilmembers Sam Liccardo, Pete Constant, Pierluigi Oliverio and Johnny Khamis; Team San Jose CEO Karolyn Kirchgessler; San José State University Chief of Police Pete Decena; City Manager Debra Figone; former mayor Tom McEnery; and Santa Clara County Assessor Larry Stone.

#### President's Report

- Results of the board's election of the 2014 Executive Committee were shared: Chris Neale, President; Henry Cord, Vice President of Operations; Dan Pulcrano, Vice President of Marketing; Liam O'Connor, Treasurer; and Cathy Spielberger Cassetta, Secretary. Adolfo Gomez, James Gudeli, Alan "Gumby" Marques, Kelly Hattley, Stan Vuckovich and Art Bernstein, and Geri Wong serving as immediate past-president.

#### Year in Review 2013

- Knies delivered his presentation on 2013, characterizing the year as "looking up."

#### Golden Nail Awards presentation

- Kent Mather, chair of the Downtown Design Committee, thanked the committee for their hard work and detailed the facets of the Golden Nail Award.

The following awards were presented:

- The Beautification Golden Nail awarded for outstanding contributions to downtown beautification including historic preservation.
- The Elements of Distinction Golden Nail Award that recognizes outstanding contributions to the beautification of downtown through unique attributes of a project.

Mather announced that the Tower 55 Building, known as the "Gold Building," had been selected as the recipient of the Element of Distinction Award for their ground floor corner façade and lobby improvements. The award was received by CoreSite owner representative Ken Facciolla and Tim Yager representing Hathaway Dinwiddie Constr. Co.

Mather announced that this year there are two recipients of the Golden Nail Beautification Award.

The first award was presented to the Urban Plaza at the center of City View Plaza office complex for transforming and re-energizing the urban plaza into a vibrant public space. The award was received by Gardner Ellner of Equus Capital Partners.

The second award was presented to Orchestria Palm Court Restaurant for meticulous historical renovations of a 1910 garage into a lively restaurant. The award was received by Orchestria owner Mark Williams and Kelly Simcox representing Studio G Architects.

#### Farewell to term-limited SJDA Board members

- Wong announced that five veteran Board members had reached their term limits. Each member was recognized and presented with a commemorative clock.
  - Tore Saso acknowledged what those individuals with passion for downtown have and will accomplish. By working together on common goals we can make downtown the best it can be ... "make it San Jose."
  - Steve Borckenhagen reflected upon how downtown has reinvented itself many times and asks that the community continue to support live music and venues, especially jazz.
  - Chris Cabrera was inspired by the behind the scene work done by the creative, resilient and passionate SJDA individuals. He pledged his corporation will continue to support downtown activities.
  - Kent Mather was appreciative of the great opportunities SJDA provided to get involved with the historic and SoFA districts downtown.
  - Geri Wong as outgoing president (2012-2013) was introduced by 2014 incoming president, Chris Neale. Wong acknowledged that "time flies when you're having fun" and learned that the downtown community is what makes it special and is glad to see that everyone has caught "downtown fever."

Wong adjourned the meeting at 9:30 a.m.