

Minutes of the Meeting  
**Board of Directors**  
**San Jose Downtown Association**

August 8, 2014

A Public meeting the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at Le Petit Trianon, 72 N. Fifth Street, San Jose, CA.

The following directors were present at the meeting: Barger, Bartl, Bernstein, Brady, Cord, Gagliardi, Hamilton, Hyland, Kuprina, Maida, Naran, Tortora, Vuckovich and Wong.

The following directors were absent from the meeting: Bates, Buchholz, Casseta, Friedman, Gomez, Gudeli, Hattley, Le, Marques, Neale, O'Connor, Pulcrano, Rajakumar, Roney, Sebastian, Springall and Vail.

The following were also present at the meeting: Scott Brown, Janet Knapp, Pat Waite, Jay Ross, Denis Peralez, Raul Peralez Sr., Rick Weger, Nicole Shin, Barbara Goldstein, Pete Carrillo, John Luebben, Gordon Johnson, Sonya Lu, Monica Amador, Kathy Sutherland, Bill Carlson, Maya Esparza, Roland Lebrun, Dean Munro, Pamela Dougerty, Melody Walsh, Ingrid Quigley, Tim Miller, Gail Miller, Brian Grayson, Amer Gabrielian, Lee Wilcox, Sean Moore, David Hober, Michael Mcalister, Steve Elleberg, Brent Pearse, Justin Curry, Julie Matsushima, Kathleen Podrasky, Josh Burroughs, Victoria Ramirez, Bryan Rodriguez, Jean-Marie White, Roseanna Lavia, Tong Gabrielian, Ellie Smith, Raul Peralez, Johnny Gogo, Jose Posada, Juan Borrelli, Virginia Thomas, Jeane Serpa, Maily Chu, Lesle Muniz, Bill Kleidon, Frankie Gomez, Daniel Muniz, Scott Strickland, Nancy Williamson, Leah Toeniskoetter, Jim Ortbal, Kim Walesh, Marzena Wisniewska, Mark Kerback, Pete Urrutria, Steve Gibson, Roma Dawson, Rich Ajluni, Don Gagliardi, Tina Morrill, Kevin O'Connor, Rebecca Kline, Keith Watts, Mark Kerback, Scott Herhold, and George Abbot.

SDJA staff members: Corinna Dixon, Nate Echeverria, Leslie Griffy, Eric Hon, Helen Hayashi, Rick Jensen, Scott Knies, Ellen Lee, Joe Noonan, Shirley Telebrico, Chloe Verrey and Blage Zelalich.

Past President Bernstein called the meeting to order at 8:20 a.m.

Bernstein thanked Le Petit Trianon for hosting the meeting and John Tortora Executive Vice President, San Jose Sharks for sponsoring the continental breakfast as provided by Devine Grind.

Bernstein introduced Le Petit Trianon General Manager Mark Kerback who welcomed SDJA Board and guests.

Minutes of the June 13 meeting were unanimously approved as distributed.

President's Report

- St. James Park Activation
  - Zelalich provided an overview of activities, in partnership with the City and funded by the Knight Foundation, to utilize, transform, and make the park a welcoming environment.
  - Summer in St. James Park - Wednesdays, 11 a.m. - 1:30 p.m.  
Free fun activities, soccer and yoga, food and dessert trucks.

- The Games at St. James - Tuesdays, Aug. 12 thru Sept. 23  
Groups of 10 or more can sign up to compete in a series of games and relays. 5:30 p.m. - 7:30 p.m.
- Starlight Cinemas "Gremlins" - Wednesday, Aug. 13, 7 p.m.
- September Candidate Forum  
Bernstein reported that SJDA's September 12 public meeting at The Tech will host the District 1 (Paul Fong and Charles Jones) and District 7 (Tam Nguyen and Maya Esparza) candidates in a "doubleheader" forum.
- Meeting Sponsor  
Bernstein announced that SJDA Board members have the opportunity to sponsor the upcoming September Candidate Forum and the December 12 Year-in-Review public meeting at Camera 12.

#### New Business

- Special police officer recognition  
Bernstein reviewed that one of the top three priorities as identified in the SJDA Strategic Action Plan is addressing safety and community policing to improving the public's perception of downtown. Bernstein introduced Deputy Chief of Police David Hober. Hober provided an overview of a shooting incident that occurred on January 22 at Fountain Alley, 1<sup>st</sup> St at Santa Clara St. The patrolling officers who responded to the situation also performed the follow-up detective work to ensure the case would be prosecutable. Hober introduced Deputy District Attorney Johnny Gogo. Gogo expressed his appreciation for the officer's devotion to the downtown community and their efforts to strengthen and reintroduce the case.  
Gogo introduced San Jose Police Officers Pete Urrutia and Steve Gibson. Urrutia and Gibson were presented with certificates of recognition from SJDA and boxes of Psycho Donuts in appreciation for their investigative work on the case that led to prosecution.
- District 3 City Council Candidate Forum  
SJDA Past President Bernstein served as moderator for the Q&A session with candidates Don Gagliardi and Raul Peralez. Bernstein described the format:
  - Two-minutes intro of each candidate
  - One minute each to answer questions from previously provided list as asked by moderator.
  - Two-minutes ending statement by candidate.
 Gagliardi and Peralez each responded to 18 questions pertaining to City Council service and issues of interest to downtown.

Bernstein adjourned the meeting at 9:30 a.m.