

**CITY OF SAN JOSÉ
OFFICIAL ASSESSMENT BALLOT
DOWNTOWN SAN JOSÉ
PROPERTY-BASED BUSINESS IMPROVEMENT DISTRICT**

This ballot is cast with regard to an *annual* assessment for a duration of ten (10) years. The amount indicated below is the proposed authorized assessment rate for 2023. **If the assessment is approved, then in each of the nine (9) subsequent fiscal years the assessment rate will be subject to an annual increase up to 5% per year. In addition, assessments for Commercial and Enterprise Government parcels may be increased up to an additional 5%. Actual annual adjustments may range from 0% to 10%.** The City Council will not be required to conduct additional balloting proceedings in the nine subsequent fiscal years to do so.

This ballot may be used to express either support for or opposition to the proposed assessment district. In order to be counted, this ballot must be signed below by an owner or, if the owner is not an individual, by an authorized representative of the owner. The ballot must then be delivered to the City Clerk, either by mail or in person, as follows:

- By Mail: Place in the return envelope provided, provide stamps for first class postage, seal the envelope and place in the mail **not later than one calendar week prior to June 7, 2022**. Mailing later than this deadline creates the risk that the ballot may not be received in time to be counted.
- In Person: Place in the return envelope sealed to the City Clerk at any time up to **1:30 p.m. on June 7, 2022**, at the City Clerk's office at 200 E Santa Clara Street, San José, California, or at the public hearing itself on that date at the City Council Chambers at the same street address.

However delivered, **the ballot must be received by the City Clerk prior to the close of the public hearing** to be counted, **whether on June 7, 2022** or any date to which the public hearing is continued.

Summary of Procedures for the Completion, Return, and Tabulation of Assessment Ballots

To vote, mark after the word "YES" or after the word "NO," print your name, sign and date the ballot and return it to the City Clerk at the address above or at the public hearing. The ballot must be completed in ink. Only ballots provided by the City will be accepted, and the City Clerk will not accept photocopies, faxes or other forms of the ballot. If your ballot is lost or destroyed, you may request a duplicate ballot from the City Clerk.

TO CAST THIS BALLOT, RETURN THIS ENTIRE PAGE

OFFICIAL ASSESSMENT BALLOT

<u>APN</u>	<u>LEGAL OWNER</u>	<u>2023 ASSESSMENT</u>

Shall the City Council of the City of San José renew the Downtown San José Property-Based Business Improvement District and the annual assessment against the parcel(s) identified on this Assessment Ballot?

YES _____ NO _____

I hereby declare, under penalty of perjury of the laws of the State of California, that I am authorized to submit a ballot on behalf of the parcel(s) identified above.

Signature _____ Date _____

Print Name _____

CITY OF SAN JOSE
NOTICE OF PUBLIC HEARING
Regarding Expanding and Renewing the
Downtown San José Property-Based Business Improvement District

Dear Property Owner:

The San José City Council adopted a resolution on April 19, 2022 that preliminarily approved the Management District Plan ("Plan") and Engineer's Report ("Report") for expanding and renewing the Downtown San José Property-Based Business Improvement District ("PBID") and set a public hearing to consider the district expansion and renewal and levy of assessments listed in the Plan and the Report. As a property owner in the district, you have a right to submit an assessment ballot on this issue. **Your ballot with instructions is enclosed.**

The PBID proposes to provide enhanced services and activities, specifically through Clean Teams, Social Impact Team, Safety Ambassadors, Beautification and Streetlife programs, Business Development, Communications, and Service Innovation/Special Projects for designated parcels in the downtown San José area. The Plan and Report, which include a map of the proposed boundaries of the PBID, detail the work, budget, method of assessment, and amount of assessment, and are on file with the City Clerk and posted to the City's website for the public hearing.

The proposed PBID assessment amount for fiscal year 2022-2023 is \$4,865,540 and is based on estimated costs to provide the services listed above as described in the Plan and the Report. The annual assessment is allocated to properties within the PBID boundary of the downtown area in relationship to the special benefit received. Below are the assessment rates depending on land use:

Land Use	Per Lot + Bldg Sq. Ft..
Commercial/Government (Enterprise)	\$0.1339
Residential/Nonprofit/Government (Traditional)	\$0.1083

* Properties zoned solely for residential use are not subject to the assessment.

Your annual assessment for fiscal year 2022-2023 would be as specified on your enclosed ballot. The **annual assessment will continue for nine (9) additional years** at which point the PBID will have to be renewed to continue providing services. Annual assessment rates will be subject to an annual increase up to 5% per year to address changes in the costs of providing the PBID services. In addition, assessments for Commercial and Enterprise Government parcels may be increased up to an additional 5% with those revenues specifically allocated to the capital reserve account to augment the Beautification and Street Life, including matching funds or leveraging capital improvement projects. Actual annual adjustments may range from 0% to 10%.

The City Council has set a **Public Hearing on June 7, 2022 at 1:30 p.m.** or as soon thereafter as the matter may be heard, to hear oral testimony and tabulate assessment ballots in the Council Chambers at City Hall, 200 East Santa Clara Street, San Jose, California 95113.

The ballot process requires the property owner to **complete the enclosed ballot and return it by hand or mail to the City Clerk's Office**, 200 E. Santa Clara Street, San José, California. Alternatively, ballots may be delivered to the City Clerk at the public hearing at the City Council Chambers. **In order to be included in the tabulation, all ballots must be received by the City prior to the close of the public hearing.** Only official ballots will be counted. Results will be reported upon the conclusion of the public hearing or as soon as the ballots are tabulated. The assessment will not be imposed if the ballots submitted in opposition exceed the ballots submitted in favor of the assessment, with the ballots weighted according to the proportional financial obligation of each property.

For more information please call Thomas Borden at (408) 535-6831.

Dated: 19 April 2022



Toni J. Taber, CMC, City Clerk, City of San Jose, CA