Downtown Festoon Programmable Lighting Request

Purpose

To celebrate international, national, and community wide events or causes.

Eligibility

PBID members, businesses within the PBID, organizations partnered with the PBID, City of San Jose, and community groups, including non-denominational, nonprofits and charitable events or causes (501(c)(3)) are eligible to make a request. Lighting will not be considered for commercial entities, personal occasions or religious observances.

Locations

Circle of Palms, Post St, San Pedro Square

Requests/Applicants

Requests must be submitted to the Street Life Manager. The request form can be found here. There is no automatic renewal agreement. A new request must be submitted annually as needed. Requests are typically handled on a first come, first served basis. Applicants will receive an electronic response stating whether the request has been approved. Not all requests can be accommodated.

If an application is declined, it is not a reflection of the merits or importance of the request. Special themed lighting is at the sole discretion of the San Jose Downtown Association.

Considerations

Requests must be submitted at least 30 days in advance, but no more than a year in advance. Light scenes requests must come with a timeline. Light changes may not happen during the weekend. Please consider the light event calendar when scheduling as these dates may not be available.

Requests will be evaluated based on factors including: nature of cause/event; history and background of organization, cause/event; how the lighting will benefit the cause/event; and the relationship of the lighting to the cause/event.

The San Jose Downtown Association may override any existing and confirmed illuminations in support of citywide, national or world emergency observances, and will work with requesters to best accommodate or reschedule the original request.

The San Jose Downtown Association will accommodate as many requests as possible, and requests are typically handled on a first come, first served basis.

If multiple requests are made for different colors on the same dates, preference will be given to events that are locally organized and that affect the largest number of City of San Jose residents.

Requests from commercial entities seeking to promote a product or service, or individual requests to recognize a personal birthday or anniversary will not be approved.

RGB Color Model

The Lumenplay lighting system uses a standard RGB Color Model. The model is an additive color model in which red, green, and blue light are added together in various combinations to reproduce a broad array of color known as real color.

Requests for specific colors or tones not considered as real may not be able to be achieved due to limitations associated with lighting capabilities on the current color model. Colors such as grey, silver, maroon, and black for example.

Official Colors For Holidays:
- Martin Luther King Jr. Day - red, white and blue
- Lunar New Year - red and yellow
- Valentine's Day - red
- President's Day - red, white and blue
- St. Patrick's Day - green and white
- Earth Day/Week - green and blue
- Memorial Day - red, white and blue
- Pride Day/Month - rainbow or white/pink/baby blue
- July 4th - red, white and blue
- Thanksgiving - orange, yellow and red
- Halloween - orange, yellow and white
- Veterans Day - red, white and blue

- Downtown for the Holidays - red, gold and green, and/or blue and white
- New Year - yellow, white, and blue

Colors for Events:
- Sharks Playoff Games - teal and white
- Jazz Fest - orange, blue, and white
- SJ Earthquakes - blue, off, and white
- SJSU Spartans - blue and yellow
- SF Niners - red, gold, white

Location Specific Requests and Standard Lighting Patterns

Post Street's standard lighting pattern is a standard RGB rainbow. Lighting requests will not be approved for the following dates, as there will be pre-programmed lighting patterns already in place:
- Transgender Day of Visibility - March 31
- Bisexual Day of Visibility - September 23
- Pride Month - June
- Silicon Valley Pride - Last week of August