



**Executive Committee
June 1, 2023
8:30 a.m. – 9:30 a.m.**

**Meeting to be conducted in-person at
Business Support Center
16 N. 3rd. Street**

AGENDA

1. Call to order – President Gumby Marques
2. Public Comments
3. Approval of minutes from May 4 Executive Committee meeting
4. President's Report
 - a) Community Engagement
 - b) PBID Update - Chris Freise
 - c) General Updates
5. New Business
6. Old Business
7. CEO's Report
 - a) Town Hall, June 15
 - b) Pop-Ups
 - c) San Pedro Permanent Closure
 - d) Calendar Promotion
 - e) General Updates
8. Measure E / Real Property Transfer Tax - Mayor Matt Mahan
9. Pass the gavel/other matters

The San Jose Downtown Association (SJDA) represents business and property owners and works to enhance downtown's vitality and livability.

The SJDA 2020-2022 Strategic Initiatives:

1. Clean and Safe
2. Modernize MarCom and Recovery campaign
3. Small Business Support
4. Social equity
5. PBID renewal

Next meetings:

Board Meeting	Thurs., June 8	8:30 a.m. – 9:30 a.m.	Business Support Center
Town Hall Meeting	Thurs., June 15	4:30 p.m. – 6:00 p.m.	Adobe
- - July Recess - -			
Executive Committee	Thurs., Aug. 3	8:30 a.m. – 9:30 a.m.	Business Support Center
Board Meeting	Thurs., Aug. 10	8:30 a.m. – 9:30 a.m.	Business Support Center

Nick Goddard
Adolfo Gomez
Anjee Helstrup-Alvarez
Katia McClain

Gumby Marques
Chris Neale
Garrett Perez
Emily Ruvalcaba

Jeanne Serpa
Neda Tabatabaie
Edwin Tan