



**Executive Committee
March 2, 2023
8:30 a.m. – 9:30 a.m.**

**Meeting to be conducted in-person at
Business Support Center
16 N. 3rd. Street**

AGENDA

1. Call to order – President Gumby Marques
2. Public Comments
3. Approval of minutes from February 2 Executive Committee meeting
4. President's Report
 - a) Summary of Strategic Planning Committee Meeting
 - b) Reminder of First Town Hall on March 9
5. New Business
 - a) Small Business Status / Support - Nate LeBlanc
 - b) LiveNation to San Jose
6. Old Business
7. CEO's Report
 - a) Summary of EOS Leadership Workshop
8. Pass the gavel/other matters

The San Jose Downtown Association (SJDA) represents business and property owners and works to enhance downtown's vitality and livability.

The SJDA 2020-2022 Strategic Initiatives:

- | | |
|---|------------------|
| 1. Clean and Safe | 4. Social equity |
| 2. Modernize MarCom and Recovery campaign | 5. PBID renewal |
| 3. Small Business Support | |

Next meetings:

Town Hall Meeting	Thurs., March 9	4:30 p.m. – 6 p.m.	CreaTV
Executive Committee	Thurs., April 6	8:30 a.m. – 9:30 a.m.	Business Support Center
Board Meeting	Thurs., April 13	8:30 a.m. – 9:30 a.m.	Business Support Center

Nick Goddard
Adolfo Gomez
Anjee Helstrup-Alvarez
Katia McClain

Gumby Marques
Chris Neale
Garrett Perez
Emily Ruvalcaba

Jeanne Serpa
Neda Tabatabaie
Edwin Tan