

**SAN JOSE DOWNTOWN ASSOCIATION  
STATEMENT OF REVENUE AND EXPENSES  
FY 2021-22  
Year ended June 30, 2022**

**REVENUE**

San Jose Downtown Association (SJDA) Program & Activity	\$	1,865,069
City of San Jose Contract Services		763,454
Business Improvement District (BID)		556,610

**TOTAL REVENUE** **3,185,133**

**EXPENSES**

Events, Marketing, Promotions, and Other Programs	2,373,480
Management & Administration	755,558

**TOTAL EXPENSES** **3,129,038**

**NET REVENUE (EXPENSES)** **56,095**

**BEGINNING FUND BALANCE** **872,289**

**ENDING FUND BALANCE** **\$ 928,384**

