

**SAN JOSE DOWNTOWN ASSOCIATION
STATEMENT OF REVENUE AND EXPENSES
FY 2022-23
Year ended June 30, 2023**

REVENUE

San Jose Downtown Association (SJDA) Program & Activity	\$	1,872,814
City of San Jose Contract Services		851,355
Business Improvement District (BID)		512,129

TOTAL REVENUE **3,236,298**

EXPENSES

Events, Marketing, Promotions, and Other Programs	2,440,578
Management & Administration	810,566

TOTAL EXPENSES **3,251,144**

NET REVENUE (EXPENSES) **(14,846)**

BEGINNING FUND BALANCE **928,384**

ENDING FUND BALANCE **\$ 913,538**

