



Lucky the Leprechaun Giveaway Terms and Conditions

- The promoter is San Jose Downtown Association (SJDA) whose registered office is at 28 N. First Street, Suite 1000, San Jose, CA 95113.
- The promotion is open to individuals who are eighteen (18) years of age or older at the time of entry and are legal residents of the United States.
- Parents or guardians must participate on behalf of minors by posting or uploading the photo(s) for them.
- The promotion is not open to employees of SJDA and their immediate families.
- There is no entry fee and no purchase necessary for Lucky the Leprechaun promotion.
- By entering the promotion, participants are indicating their agreement to be bound by these terms and conditions, and are giving SJDA permission to share and/or feature submitted photos in SJDA marketing materials (social media, literature, website, or other platforms).
- The promotion will run from March 8-17 on Facebook, Instagram and SJDA's website: sjdowntown.com/dtsjlucky. However, if a business has Lucky the Leprechaun up prior to March 8, submissions will be accepted.

How to Participate

- Take a photo of yourself with Lucky the Leprechaun in front of the downtown business.
- There are two (2) ways to submit your photo, either on social media or the website using the submission form.
 - For social media, post your photo on your page or story, tag @sj_downtown on Instagram or @sjdowntown on Facebook and include the hashtag #DTSJLucky.
 - For every unique photo you post and tag on social media, you will receive one (2) entries for the giveaway.
 - For website submission, simply upload the photo and complete the form. For every unique photo, you will receive (1) entry.
- If you participate in the Shamrock Run on March 16, post or upload a photo of your race bib and receive two (2) entries.
- Entries are cumulative and participants are allowed to win up to two (2) times.

- You can post/upload multiple photos (one at a time) as long as they are taken at different participating businesses.

Prizes and Winner Notification

- Winners will be drawn daily from March 11-17 based on the following criteria:

March 11-17 - 3 winners a day will win a **\$25 gift card**

Submit 1-4 entries qualify to be entered

March 13-17 - 1 winner a day will win **\$50 in gift cards**

5-9 entries qualify to be entered

March 15-17 - 1 winner a day will win **\$100 in gift cards**

10 or more entries qualify to be entered

Grand Prize Winner

The participant with the most entries will win a #DTSJ Prize Package valued at \$250

- Winners will be randomly drawn from all submissions received via the SJDA website, Facebook and Instagram.
- Winners will be notified by email and/or DM based on the platform used to enter the promotion. Gift cards will be mailed to winners.
- SJDA will notify winners when the prizes will be mailed and coordinate with the Grand Prize Winner where and when to pick up their #DTSJ Prize Package.
- If the winner cannot be contacted or does not claim the prize within 14 days of notification, SJDA reserves the right to withdraw the prize from the winner and pick a replacement winner.
- The participants and the winners agree to allow SJDA and our marketing partners to share their name, image and entry. SJDA will not share this information with a third party without the participant's prior consent.
- SJDA shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting to this webpage.
- SJDA also reserves the right to cancel the promotion if circumstances arise outside of its control.
- This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or any other social network. You are providing your information to SJDA and not to any other party.