

**SAN JOSE DOWNTOWN ASSOCIATION  
STATEMENT OF REVENUE AND EXPENSES  
FY 2014-15  
Year ended June 30, 2015**

**REVENUE**

San Jose Downtown Association (SJDA) Program & Activity	\$	2,347,862
Business Improvement District (BID)		723,000
City of San Jose OED (Marketing & Parking) Contract Services		350,000
<b>TOTAL REVENUE</b>		<b>3,420,862</b>

**EXPENSES**

Events, Marketing, Promotions & Other programs	2,757,832
Management & Administration	649,966
<b>TOTAL EXPENSES</b>	<b>3,407,798</b>
<b>NET REVENUE (EXPENSES)</b>	<b>13,064*</b>
<b>BEGINNING FUND BALANCE</b>	<b>526,569</b>
<b>ENDING FUND BALANCE **</b>	<b>539,633</b>

\*includes depreciation expense of \$72,833

\*\* fund balance includes office condo equity, ice rink equipment and current assets net of current liabilities

