

Minutes of the Meeting
Board of Directors
San Jose Downtown Association

December 9, 2016

The Year End meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at The Hammer Theatre Center, 101 Paseo De San Antonio, San Jose, CA.

The following directors were present at the meeting: Bartl, Bates, Bentz, Buchholz, Burroughs, Corbett, Gomez, Hattley, Marques, Matsushima, Naran, Neale, Nichols, Springall, Vuckovich and Wong.

The following board-elect members were also present at the meeting: Stephanie Pence, Ryan Summers and Tore Saso.

The following directors were absent from the meeting: Cord, Hyland, Kuprina, O'Connor, Osuka, Ramirez, Randall, Rewkiewicz and Serpa.

Among the audience: Abdi Ahmed, Abi Tamraz, Adam Mayberry, Adina Levin, Angel Rios Jr., Ann Webb, Art Bernstein, Autumn Young, Barbara Marshman, Barry Goldwater, Blage Zelalich, Bonnie Lam, Brian Grayson, Bruce Labadie, Caanan Meahed, Caroline Springall, Charles Faas, Chris Burrill, Chris Freise, Christina Ruiz, Chuck Hammers, Dan Ballesteros, Dan Pulcrano, Dana Grover, David Dearborn, David Neale, David Sykes, David Tindall, David Tran, Dennis Teifeld, Don Imwalle, Downtown Gary, Elizabeth Mattson, Ellie Smith, Eric Heckman, Eric Hon, Eric Sahn, Erik Schoennauer, Estelle Kalis, Fil Maresca, Gene Campbell, Gordon Johnson, Grace Lee, Gretchen Baisa, Heinz Jones, Helen Ebert, Jacky Morales Ferrand, Jake Heindel, Janikke Klem, Jessica Zenk, Jim Ortbal, Jim Starkovich, Joe Horrigan, John Ciulla, John Michael Dyer, John Ristow, Jon White, Jordan Evins, Jorge Romero, Juan Borrelli, Kathleen Podrasky, Kim Walesh, Kristen Pfund, Larry Stone, Laura Chmielewski, Laura Monczynski, Lennies Gutierrez, Leslie Speer, Lisa Mitchell, Lisa Vollendorf, Lola Torney, Mark D., Mark Haney, Mark Ritchie, Mark Tersini, Matt Cono, Maureen Damrel, Max Schultz, Marybeth Harasz, Megan Colvard, Michal Lubin, Michelle Grossillaus, Mike Bangs, Mike Messenger, Monica Quijada, Nathan Donato-Weinstein, Nathan Pendleton, Nathan Poncho, Ned Thomas, Nicholas Koons, Noreen Gillespie, Nuria Fernandez, Pat Kelly, Patricia Ernstrom, Peter Decena, Pieter Smith, Rachel Davis, Ramona Snyder, Ramsey Nijmeh, Randy Musterer, Raul Peralez, Ray Bramson, Rich Braugh, Richard Berg, Richard Loftus, Rick Holden, Rob Silva, Roland Lebrun, Roseanna Lavia, Ryan Sebastian, Sal Alvarez, Sal Pizarro, Scott Herhold, Scott Strickland, Sean Cottle, Sean McFeely, Sebastian Grillo, Semu One Bear, Steve Cox, Steve McHarris, Susan Ellenberg, Tara Herrera, Tom Wohlmüt, Tricia Lee McNabb, Valerie Lu, Virginia Thomas, Wolfram Schneider, Woody Cash, Workeneh Ayele, Xuan Ha, Amy Anderson, Peggy Bradley, Julie Carlson, Corinna Dixon, Nate Echeverria, Helen Hayashi, Rick Jensen, Scott Knies, Zach Lewis, Joe Noonan, Danielle Ratliff, Jason Su, Chloe Verrey and Bree von Faith.

President Vuckovich called the meeting to order at 8:27 a.m.

Vuckovich thanked The Hammer Theatre Center for hosting the meeting site and SJSU Alumni Association and Kelly Hattley, Boston Properties for sponsoring the continental breakfast provided by SJSU Spartan Catering.

Vuckovich introduced Dr. Lisa Vollendorf, SJSU Dean of the College of Humanities and the Arts, who leads the university's efforts to operate the city-owned Hammer Theatre Center and chairs the Hammer Theatre Advisory Group. Vollendorf welcomed guests and acknowledged the SJSU team mission to serve the community through their commitment to providing high-quality diversified programming.

President's Report

- 2017 Officers and Executive Committee
Vuckovich reflected upon the SJDA Board's commitment to fulfill their strategic objectives and embrace opportunities for change through recent internal reorganization, promotions and recruitment.

The 2017 list of Officers and Executive Committee members was provided on page 5 of the agenda packet.

Year in Review 2016

- Knies delivered the Year in Review presentation for 2016. (the presentation is posted at <http://sjdowntown.com/sjda/>)

Golden Nail Awards presentation

- Steve Cox, chair of the Downtown Design Committee, described the committee of architects, designers and urbanists advocating for design excellence downtown by providing project review and honoring great contributions of architecture and urban design with Golden Nail Awards.

Cox announced that this year's recipient of the Golden Nail Beautification Award is presented to an exemplary project that contributes to the character and delight of the downtown built environment.

The award was presented to Olla Cocina Mexican restaurant at 17 N. San Pedro Street. The award was received by owner Mike Messenger and architect Jorge Romero. Messenger attributed the design success to creating an indoor/outdoor space like that of a Baja village square and repurposing vintage building materials from downtown.

Acknowledgement of term-limited SJDA Board member

- Vuckovich announced that veteran Board member Roger Springall had reached his term limit of six years. Springall was recognized and presented with a commemorative clock.

- As a small business owner of Caffe Trieste and Caffe Frascati Springall reflected upon the opportunities to learn, engage and support downtown thru involvement on the SJDA Board. Springall thanked the Board, colleagues, customers and SoFA businesses.

Acknowledgement of term-limited PBID Board members

- Chuck Hammers, PBID Board president, announced that two founding Board members had reached their term limit of nine years. Each member was recognized and presented with a crystal award and custom dog bowl planter.
 - Elizabeth Mattson acknowledged the privilege of having served on the Board and acknowledged SJDA's stewardship and ability to implement new ideas which is only limited by imagination and funding.
 - Richard Berg reflected upon the past 21 years (serving 12 years on SJDA Board and nine years on PBID Board) of high-quality and high-efficiency of a "do-it" and creative organization. Berg extended thanks to the SJDA and PBID staff, PBID President Hammers and the property owners who self-taxed to create the PBID.

Hammers adjourned the meeting at 9:28 a.m.