

Minutes of the Meeting
Board of Directors
San Jose Downtown Association

December 8, 2017

The Year End meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at The Hammer Theatre Center, 101 Paseo De San Antonio, San Jose, CA

The following directors were present at the meeting: Bartl, Bates, Bentz, Burroughs, Corbett, Cord, Fernandez, Gomez, Marques, Mitsushima, Neale, Nichols, O Connor, Randall, Rekwiecz, Serpa, Vuckovich and board-elect members Gilbert, McCain and Truong.

The following directors were absent from the meeting: Buchholz, Hattley, Horrihan, Ismail, Kuprina, Lerman, Naran, Osuka, Pence, Ramirez, Summers, and Wong.

Also present were SJDA staff: Amy Anderson, Jonathan Borca, Peggy Bradley, Julie Carlson, Corinna Dixon, Rick Jensen, Scott Knies, Nate LeBlanc, Danielle Ratliff, Jason Su, Chloe Verrey and Bree von Faith.

Among the audience: Aaron Matthews, Aaron Van Roo, Abi Tamraz, Adam Mayberry, Ahmad Qayoumi, Alex Lin, Alex Shoor, Alice Tran, Alison Fox, Alyn McAuley, Amanda Jimenez, Ann Webb, Anne Johnson, Art Bernstein, Autumn Young, Barbara Grover, Barbara Mirshman, Bill Cole, Blage Zelalich, Bob Martins, Bob Staedler, Bob Stromberg, Brandon Roth, Brian Grayson, Charlie Faas, Chris Arkley, Chris Ceva, Chris Enders, Chrissie Davis, Christina Ruiz, Chu Chang, Gndy Ahola, Clint Christman, Corinda Wong, Dana Grover, Danny Harris, David Bruner, David Hart, David Sykes, David Tran, Dennis King, Dennis Teifeld, DJ Edwards, Don Nguyen, Doug Mbody, Downtown Gary, Elizabeth Castaneda, Elie Smith, Hlina Yin, Eric Heckman, Eric Weider, Erik Schoennauer, Erin Salazar, El Maresca, Gary Elder, Gene Campbell, Georgie Huff, Gl Cheso, Gino DeBernardo, Gretchen Baisa, Haley Waterson, Heather Rios, Heinz Jones, Jake Heindel, Janice Bitters, Janikke Klein, Javier Quezada, Jeff Arillaga, Jenna Tenorio, Jennifer Miller, Jessica Neidffer, Jessica Zenk, Jill Gibson, Jim Salata, Joe Azzolinao, Joe Morford, John Gulla, John Ristow, Josh Moss, Karolyn Kirchesler, Kathie Fox, Kathy Schelps, Kim Welsh, Larry Stone, Laura Monczynski, Leanna Huynh, Lisa Herrick, Lisa Laymon, Lola Torney, Maria Lamas, Mario Brasil, Mary Anne Groen, Mary Mtlack, Mitt Cano, Mauricio Lopez, Mix Schultz, Melissa Vuckovich, Michael Ogilvie, Michel Lubin, Myuki One Bear, Nanci Williams, Nancy Klein, Nate Donato-Weinstein, Nathan Norberg, Ned Thomas, Ncolle Burnham, Norman Kline, Patricia Curia, Raniro Torres, Raul Peralez, Ray Bramson, Rebecca Heming, Rebecca Moller, Rich Braugh, Richard Hackmann, Richard Uic, Rosalynn Hughey, Roseanna Lavia, Sal Pizarro, Samantha Daily, Samantha Hewitt, Sandie Montgomery, Sandra Olson, Scott Colson, Sean Cottle, Sean McFeely, Sebastian Grillo, Semu One Bear, Shanna, Shaunn Mandrin, Sonja Lukin-Beck, Steve Cox, Steve McHarris, Tam Nguyen, Tara Herrera, Terry Hount, Terry Corona, Tiffany Brd, Tim Rood, Vincent Rocha, Virginia Thomas, Willett Moss, Xuan Ha, Zhen Zhia.

President Vuckovich called the meeting to order at 8:27 a.m.

Vuckovich thanked The Hammer Theatre Center for hosting the meeting site and SJSU Alumni Association and Kelly Hattley, Boston Properties for sponsoring the continental breakfast provided by SJSU Spartan Catering.

Amongst the audience, Vuckovich acknowledged: Council member Raul Peralez, Council member Tam Nguyen, City Manager Dave Sykes, City Economic Development Director Kim Welsh, Interim Director PBCE Rosalynn Hughey, County Assessor Larry Stone, Knight Foundation Program Director Danny Harris and Team San Jose CEO Karolyn Kirchesler.

President's Report

- 2018 Officers and Executive Committee

Vuckovich thanked SJDA's current Board members for their service and recruitment of new members. The 2018 list of Officers and Executive Committee members was provided on page 2 of the agenda packet.

Year in Review 2017

- Knie delivered the Year in Review presentation for 2017. (the presentation is posted at <http://sjdowntown.com/sjda/>)

Golden Nail Awards presentation

- Steve Cox, chair of the Downtown Design Committee, described the committee of architects, designers and urbanists advocating for design excellence downtown by providing project review and honoring great contributions of architecture and urban design with Golden Nail Awards.

Cox announced that this year's recipient of the Jim Fox Golden Nail Award is presented to a development that demonstrates exemplary skill in resolution of formal, functional, and contextual requirements and uplifts the character of the neighborhood and add a new legacy for future Downtowners to appreciate. The late Jim Fox, a principal partner with Saratoga Capital, was instrumental in designing downtown as we know it today. His wife, Katie, and daughter, Alison, were in attendance in Jim's honor.

The award was presented to David Hart, CEO of Steinberg and Sebastian Gillo, Construction Manager for Sares Regis.

Hart attributed Steinberg as an integral part of downtown's transformation and described The Perce as the anchor of southern gateway into downtown's SoFA district.

Acknowledgment of terminated PBI D Board member

- Knie recognized Richard Uic as one of the founding members and core decision makers of the PBI D ten years ago. Uic was described as the "voice of reason, keeping PBI D on-mission." Uic was presented with a crystal award and custom dog bowl planter.

Uic reflected upon the PBI D's establishment as a new concept ten years ago and Jim Fox' invitation to serve on the Board as "needing someone on the inside" to get the job done right. Uic acknowledged PBI D and SJDA staff for their ability to plan and organize policy and efforts to keep downtown clean, safe, and beautiful.

Acknowledgment of terminated SJDA Board member

Vuckovich announced that four veteran Board members had reached their term limit of six years and were recognized and presented with commemorative clocks. (Kelly Perce-Hattley was not in attendance.)

- Liam O'Connor reflected upon past-President Art Bernstein's invitation to join the Board in the face of the demise of the Redevelopment Agency. Through a collective belief in downtown, he has seen it evolve into a first-class/first-tier city.

- Adolfo Gomez, owner of Mezcal restaurant, reflected upon his long career working downtown and meeting other individuals with the same vision for downtown. Gomez thanked past-President Geri Wong for recruiting him, appreciated serving with Chris Neale and Stan Vuckovich and working with the entire SJDA staff under the common goal of making downtown better.

- Vuckovich recognized Henry Cord as the longest serving Board member (six three-year terms from 1997 through 2017) and his service as President, Vice-President, Treasurer, Chair of both the Finance and Advocacy Committees, and on the downtown Parking Board. Cord shared his appreciation for SJDA and for the current "spectacular" working relationship with the city. He plans on continuing to be involved as Chair of the Downtown Parking Board.

Acknowledgment of outgoing SJDA Board President

- Michael Rekwicz, President-elect, acknowledged Vuckovich for his two years of service as SJDA Board President during which he conducted meetings to create goals into six strategic initiatives and align staff positions to the goals.

- As CEO of KBM Hogue, Stan Vuckovich reflected upon his decision to strengthen connections to downtown and keep his business here. Vuckovich acknowledged the 14 staff and 30 Board members and their efforts to make downtown a great place to work, live and play.

President Vuckovich adjourned the meeting at 9:35 a.m.