

Minutes of the Meeting  
**Board of Directors**  
**San Jose Downtown Association**

February 9, 2018

A meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at The Improv, 62 s. 2<sup>nd</sup> Street, San Jose, CA.

The following directors were present at the meeting: Bartl, Buchholz, Burroughs, De Bernardo, Fernandez, Horrigan, Lambert, McClain, Marques, Matsushima, Naran, Neale, Nichols, Osuka, Rewkiewicz, Serpa, Silver, Summers, Truong, and Wong.

The following directors were absent from the meeting: Bates, Bentz, Corbett, Gilbert, Ismail, Lerman, Pence, Ramirez, Randall, Vuckovich

Also present were SJDA staff: Amy Anderson, Jonathan Borca, Peggy Bradley, Corinna Dixon, Rick Jensen, Scott Knies, Nate LeBlanc, Danielle Ratliff, Derrick Seaver, Jason Su, Chloe Verrey and Bree von Faith.

Also present: Abdi A., Abi Tamroz, Ahmed Oayoumi, Alfredo Velazquez, Amanda V Jimenez, Ann Webb, Artur M. Urbanski, Betty Faltner, Betty Yee, Blage Zelalich, Bob Martins, Brady Coggins, Brandi Childress, Brendan Hayes, Brenden Wimmell, Brian Grayson, Caaman M., Carl Schmidt, Carrick Young, Cheri K Lewis, Christine Ruiz, Colin Heyne, Dan Pulcrano, David Heindel, David Tran, Diva Winje, Don Nguyen, Douglas Crockford, Ed Lambert, Eddie Truong, Eileen Shydowski, Ellie Smith, Ellina Yin, Emily DeRuy, Eric Eidlin, Farm Saechoo, Gretchen Baisa, Helen Ebert, Irie Yee, Javier Quezada, Jeff Arrillaga, Jeff Lambert, Jill Gibson, Jim Ortbal, Joe Noonan, Joe Stevens, John Ristow, Juan Borrelli, Juan Kadah, Kathleen Podrasky, Kathy Schleppehorst, Ken Busckowski, Kevin Mc Clelland, Laura Monczynski, Leyla Hedayat, Liz Hasenberg, Louie Ruvane, Madison Nguyen, Maily Chu, Maria Aji, Mariam J., Mark Raney, Marta Velazquez, Michal Lubin, Molly Chu, Nate G., Nathan Pendleton, Nicole Soultanov, Noel Cross, PH Smith, Ramona Snyder, Raul Peralez, Richard Hackmann, Roseanne Lavia, Sal Pizarro, Samantha Dally, Sandra Weber, Scott Strickland, Sean Cottle, Semu One Bear, Sophie Rubin, Stacey Lu, Stephen Ngo, Tiffany Bird, Tim Gill, Timmothy Rood, Tony Lavia, Walt Hoeffler, Wendy Warren, Xuan Ha.

President Rewkiewicz called the meeting to order at 8:18 a.m.

Rewkiewicz thanked the Improv for hosting the meeting and Chris Neale, the Core Companies, for sponsoring the breakfast.

Rewkiewicz introduced Improv Event Sales Manager Sonja Lukin-Beck who welcomed guests and emphasized that, like downtown, The Improv is also entering into in a phase of growth and development. The Improv features comedy shows Thursdays thru Sundays and is available for private events Mondays thru Wednesdays.

Minutes of the January 12 Board meetings were unanimously approved as distributed to Board members.

## President's report

### a) New Business Introductions

- Orangetheory Fitness is the newest workout experience in Downtown featuring heart-rate based high-intensity workout classes.  
Location: 111 St. John St. near San Pedro Square.  
Owner: Louie Ruvane
- 3Below Theaters & Lounge serve as home to stage, screen, and comedy events for the entire community. Location: 288 S Second St. (former Camera 3 theaters; corner San Carlos and Second).  
Owner: Shannon Guggenheim
- Business: Nox Cookie Bar brick-and-mortar location is now open offering freshly baked, warm cookies delivered right to your door, all day, all night. Location: 151 S 2nd St., Ste 185.  
Owner: Nathan Pendleton

### b) PBID 10<sup>th</sup> Anniversary

Groundwerx's held a 10-Year Anniversary Celebration on January 25 at Local Color. Guest speakers included PBID President Chuck Hammers, Block by Block Regional Vice President Rich Mongarro and Councilmember Raul Peralez. The Groundwerx's 10-Year Anniversary Report 2008-2017 is available on-line at <https://sjdowntown.com>.

## BART Phase II Presentation

Rewkiewicz acknowledged that although it is a transit investment SJDA has supported over 16 years and three ballot measures, the BART construction downtown will have significant impact upon many of our member businesses. The following guest speakers presented:

Raul Peralez, Downtown Councilman and VTA Board member

Peralez considers BART the current most important project for the Valley as it will connect San Jose to the East Bay.

SJDA, VTA and the City endorse the single-bore construction method as less impactful upon downtown businesses ensuring continued growth and economic development. Peralez acknowledged SJDA for staying on-top of everything downtown related as preparations are made for the impact of 7 years of construction.

Leyla Hedayat, VTA BART Phase 2 Planning and Programming Manager

Hedayat introduced her downtown BART team consisting of Technical Lead Jill Gibson, Media & Public Affairs Manager Brandi Childress and Community Outreach Supervisor Gretchen Baisa.

Hedayat outlined VTA's BART Silicon Valley Phase II Extension Project

- VTA Responsibilities: extension costs, contracting/procurement, construction, ownership of infrastructure
- BART Responsibilities: Technical assistance, operations, maintenance, fare policy
- Project Schedule:

Phase 1

10 mi. extension from Milpitas to Berryessa to open Fall 2018

Phase 2

6 mi. extension from Berryessa, thru downtown to Diridon

- Engineering & Pre-Construction
  - FTA Record of Decision - 2<sup>nd</sup> Qtr. 2018
  - Receive FTA Full Funding Grant Agreement - 3<sup>rd</sup> Qtr. 2020
- Construction: 2021-2024
- System Testing: 2024-2025
- Passenger Service: 2026
- Stations:
  - Alum Rock @ 28<sup>th</sup> Street (at-grade alignment)
  - Downtown on Santa Clara Street (subway)
    - West Option between Market and 3<sup>rd</sup> Street – favored by VTA, City, SJDA
    - East Option between 3<sup>rd</sup> Street and 7<sup>th</sup> Street.
  - Diridon Station (subway)
    - North Option – favored by VTA, City, SJDA
    - South Option
  - Santa Clara Station (at-grade alignment)
- Tunneling Methodology: VTA and BART conducted a peer review.
  - Panelists considered operations, maintenance, safety & security, and passenger experience of both single-bore and double-bore. Opined that the single-bore tunnel can be operated safely as an extension of the BART system.
  - Benefits of Single-bore: Various studies indicate that the single-bore configuration can provide substantial advantages over the twin-bore configuration (safety, operational flexibility, passenger experience, construction impacts)
- Next Steps:
  - Release Final SEIS/SEIR – mid-February 2018
  - VTA Board Approves Project (including tunneling methodology) & Certify Final SEIS/SEIR – April 2018
  - Record of Decision (ROD) anticipated from FTA – June 2018
  - Apply for FTA New Starts Funding
  - Project Outreach and Community Engagement ramp up (spring 2018)
  - Advanced Engineering (post ROD)
  - Determine Project Delivery Strategy (thru fall 2018)

Jim Ortbal, San Jose Department of Transportation Director

The City will play an important permitting and mitigation role for the BART project. Partnerships with VTA, SJDA, Dept. of Economic Development and Planning will ensure design and construction integrity, efforts to minimize impact to businesses, and engagement with the community.

A delegation visited single-bore subway construction in Barcelona, Spain as an advanced, viable system. Ortbal assured members that the single-bore option has approvals from technical engineers and the fire department.

DOT concurs with VTA on placement of West Downtown station location and North Diridon station location.

Derrick Seaver, SJDA Policy and Operations Director

Seaver summarized that SJDA concurs with VTA and City staffs in recommending the single-bore option. Twin-bore expands "Impact Area" and increases cost of mitigation.

A proposed BART Business Interruption Fund (BIF) would provide disruption cost recovery for downtown businesses directly impacted by the project construction.

Upcoming key decisions include:

- VTA Board meeting on April 5
- BART Board meeting on April 26

Members are encouraged to email BART Board members to support VTA and City recommendation on single-bore option.

Members may contact Seaver directly at SJDA with questions related to the BIF and project updates.

President Rewkiewicz adjourned the meeting at 9:30 a.m.