

Minutes of the Meeting  
**Board of Directors**  
**San Jose Downtown Association**

August 9, 2019

A meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at The San Jose Museum of Art, 110 S. Market Street, San Jose, CA.

The following directors were present at the meeting: Bartl, Buchholz, Calais, De Bernardo, Gilbert, Jenkins, McClain, Nichols, Perez, Ramirez, Summers, Serpa and Vuckovich.

The following directors were absent from the meeting: Bates, Burroughs, Cirone, Corbett, Matsushima, Neale, Osuka, Pulcrano, Randall, Rewkiewicz, Silver, Lambert, Tabatabaie, Truong, and Wong.

Also present were SJDA staff: Corinna Dixon, Rick Jensen, Scott Knies, Nate LeBlanc, Marie Millares, Chloe Verrey, Bree von Faith and Tierney Yates.

Also present: Adrea Luthard, Amy Mongersun, Anthony Lavia, Anthony Palomo, Ben Henderson, Bill Holder, Blage Zelalich, Brian Adams, Capt. D. Santos, Chief Gina Di Napoli, Cindy Ahola, Dana Grover, Daniel Glaessel, David Tran, Derrick Seaver, Douglas Cockford, Eddie Garcia, Elinna Yin, Ellie Smith, Erin Salazar, Eu-Hung Yen, George Lahlouh, Gordon Johnson, J.D. Heindel, James Cummins, Jeff Hare, Jenn Wadsworth, Jessical Elmore, Joe Noonan, John Cordes, John Mitchell, Johnny Khamis, Juan Borelli, Kelly Kline, Kelsi Auday, Kim Walesh, Leslie Fisk, Lisa Hettler-Smith, Maria Lamas, Mary Palac, Nathan Pendleton, Patrick Braga, Pierter Smither, Raul Peralez, Rebecca Moller, Rick Holden, Robin Treen, Roseanna Lavia, Sandra Amaral, Scott Strickland, Sean Cottle, Sean Yamagwa, Suzy Halberstadt, Tara Grady and Yvonne Jimenez.

Past President Vuckovich called the meeting to order at 8:27 a.m.

Vuckovich welcomed special guests Councilmembers Johnny Khamis and Raul Peralez.

Vuckovich thanked Sam Ramirez of The Continental for sponsoring the breakfast and the San Jose Museum of Art for hosting the meeting.

Vuckovich introduced Councilmember Raul Peralez. Peralez and Councilmember Khamis presented a commendation to Paper Plane mixologist Mary Palac in recognition of being named one of 2019's Top 10 Bartenders in America.

#### President's Report

Vuckovich reflected upon his past tenure as SJDA Board President and recognized that public safety was always identified by the association members and board as a top priority. He described how the erosion of feeling safe downtown led him to relocate his business from a Santa Clara Street storefront into a secured high rise.

#### Eddie Garcia, San Jose Chief of Police

Executive Director Knies introduced Chief Garcia as a resident of San Jose who has worked his way up the ranks of the San Jose Police Department over the past three decades. During the Q&A session, the following topics were discussed:

- The recent and tragic shootings taking place all over the country.
- How we improve the perception of safety in our city centers.

- The future vision for the department.
- The development of permanent supportive housing.
- The role of the IPA (Independent Police Auditor).
- The approach to the federal immigration enforcement and how it effects San Jose.
- Off-duty officers to work SEU (Secondary Employment Unit) at bars and nightclubs.
- The rules around how many liquor licenses are the right concentration level for the rapidly-urbanizing downtown.
- The challenges that SJPD anticipates with self-driving/autonomous vehicles on our downtown streets.

#### **SJDA Summer Events**

Director of Marketing & Events Von Faith reported that SJDA provides over 100 days of event activation downtown per year including:

- Dine Downtown Restaurant Week, Starlight Cinemas and Farmers' Market.
- The Music In The Park concert on Aug. 1 reached it's goal of creating new audience with Cuco performing to over 4500 attendees.
- The Local Way to San Jose will be held the week of Sept. 8 and will feature multiple events, including Brews & Bites on Sept. 14 at Circle of Palms.

#### **Executive Director's Report**

Knies extended congratulations to SJDA Director of Policy and Operation Michelle Azevedo on the birth of her daughter.

Past President Vuckovich adjourned the meeting at 9:25 a.m.