

Minutes of the Meeting
Board of Directors
San Jose Downtown Association

November 8, 2019

A meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at KBM-Hogue, 225 W. Santa Clara Street, Suite 1550, San Jose, CA.

The following SJDA directors were present at the meeting: Bartl, Bates, Buchholz, Burroughs, Calais, Cirone, Corbett, Gilbert, Jenkins, McClain, Matsushima, Perez, Pulcrano, Randall, Rewkiewicz, Serpa, Tabatabaie, Truong, Vuckovich and Wong. Also present were Board-elect members Mahood and Clack.

The following SJDA directors were absent from the meeting: De Bernardo, Lambert, Neale, Nichols, Osuka, Ramirez, Silver and Summers.

Also present were SJDA staff: Corinna Dixon, Dori Gao, Caitlin Hartley, Rick Jensen, Scott Knies, Marie Millares, Danielle Ratliff, Chloe Verrey, Bree von Faith and Tierney Yates.

SJDA President Rewkiewicz called the meeting to order at 8:25 a.m.

Rewkiewicz thanked Stan Vuckovich of KBM-Hogue for sponsoring the meeting venue and providing the breakfast.

Minutes of the October 11 Board meeting was unanimously approved as distributed to Board members (pages 3-5 in packet).

President's report

a) Welcome Board-elect members

Rewkiewicz welcomed two of the six 2020 Board-elect members in attendance: Yusuf Clack and Matt Mahood.

b) Year-in-Review Meeting

Annual Year-in-Review Meeting of the Business Improvement District (BID) and Property Business Improvement District (PBID) will be held on Dec. 13 at The Hammer Theater Center, 101 Paseo De San Antonio, San Jose.

Agenda Items

- President's report
- "Year in Review 2019" address by Knies
- 1989 SJDA promotional video recounting downtown development and the formation of the Downtown Association
- Golden Nail Award presentation
- Acknowledgement of SJDA and PBID Board members

Meeting co-sponsored by Hammer Theatre Center and SJSU Alumni Association. Rewkiewicz encouraged Board members to invite guests.

c) Staff updates

Rewkiewicz reported that Director of Policy & Operations Michelle Azevedo, currently on maternity leave, will be relocating to Washington DC in May. Azevedo will return to SJDA Dec. 2 in a part-time (20 hrs/wk, 3 dys/wk) capacity until mid-March.

Rewkiewicz reported that Administrative & Program Assistant Danielle Ratliff has resigned effective Nov. 8. Ratliff is greatly appreciated for her service over the past three years.

SJDA staff reassessment of roles and realignment to match organizational values and goals will be discussed in the new year.

New Business

a) 2020 Executive Committee election

Rewkiewicz reported that the following three Exec. Members are terming off and served on the nominating committee: Vuckovich, Rewkiewicz, Buchholz. Knies and von Faith assisted the process.

Rewkiewicz presented the 2020 Executive Committee slate (page 9 in packet) as proposed by the Nominating Committee.

President	Katia McClain
Vice President of Operations	Jarrold Jenkins
Vice President of Marketing	Sam Ramirez
Treasurer	Doug Bartl
Secretary	Nick Nichols
Members	

Brian Corbett
 Jeanne Serpa
 Elizabeth Truong
 Neda Tabatabaie
 Geri Wong*
 Chris Neale*
 Michael Rewkiewicz **
 *Recommended two members appointed by President
 **ex-officio as immediate past president

On motion from Bates, and second by Randall, the Board unanimously approved the 2019 Executive Committee slate as proposed.

Rewkiewicz stated that he felt blessed to have served as Board President the past two years and thanked the Board and Executive Committee for their service.

Annual Meeting speech reactions / response

Rewkiewicz introduced the topic of the public response to Knies' speech at the Oct. 11 Annual Membership Meeting that has received media coverage.

McClain opened discussion with members.

McClain encouraged members to email her directly if they would like to discuss further.

Knies thanks McClain for leading the discussion and members for their input to be applied towards strengthening the organization towards future successes.

SJDA will participate in the City Council special meeting next month on Diversity, Equity, and Inclusion.

Other Matters

Downtown Ice opens Nov. 15 (through Jan. 12) at Circle of Palms, Downtown. Opening Ceremony, with VIP reception, will be held on Nov. 18 at 5:30 p.m.

Rewkiewicz adjourned the meeting at 9:35 a.m.