

Minutes of the Meeting  
**Board of Directors**  
**San Jose Downtown Association**

December 13, 2019

The Year End meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held at The Hammer Theatre Center, 101 Paseo De San Antonio, San Jose, CA.

The following SJDA directors were present at the meeting: Bartl, Bates, Buchholz, Burroughs, Calais, De Bernardo, McClain, Matsushima, Perez, Pulcrano, Lambert, Neale, Randall, Rewkiewicz, Truong, Vuckovich and Wong. Also present were Board-elect members Clack, Goddard and Nguyen.

The following SJDA directors were absent from the meeting: Cirone, Corbett, Gilbert, Jenkins, Nichols, Osuka, Ramirez, Serpa, Silver, Summers and Tabatabaie

The following PBID directors were present at the meeting: Bartl, Messinger, McGowan, Ortbal and Zelalich.

The following PBID directors were absent from the meeting: Freise, Kline, Lambert, Mancuso, Phan and Schneider.

Also present were SJDA staff: Michelle Azevedo, Corinna Dixon, Caitlin Hartley, Rick Jensen, Scott Knies, Nate LeBlanc, Marie Millares, Chloe Shipp, Bree von Faith, Tierney Yates and Dennis Yu.

Among the audience:

President Rewkiewicz called the meeting to order at 8:27 a.m.

Rewkiewicz thanked The Hammer Theatre Center for hosting the meeting site and SJSU Alumni Association for sponsoring the continental breakfast.

Rewkiewicz thanked the SJDA for their accomplishments and support this past year.

Amongst the audience, Rewkiewicz acknowledged: San Jose City Manager Dave Sykes, Deputy City Manager Kim Walesh, Deputy City Manager Jim Ortbal, Director of Planning Rosalynn Hughey, Director Department of Transportation John Ristow, District 2 Candidate Jonathan Fleming and District 3 Councilmember Raul Peralez.

President's Report

- Santa Run Silicon Valley  
Rewkiewicz announced that the family-friendly Annual Santa Run Silicon Valley will be held on Sunday, December 15.
- Downtown Ice  
Rewkiewicz announced that Downtown Ice at the Circle of Palms is open daily thru Jan. 12 and available for special event bookings.
- 2019 Officers and Executive Committee  
Rewkiewicz thanked SJDA's current Board members for their service and recruitment of new members. SJDA represents all downtown businesses.

The 2020 list of Officers and Executive Committee members was provided on page 2 of the agenda packet.

#### Year in Review 2019

Knies delivered the Year in Review presentation for 2019.  
(the presentation is posted at <http://sjdowntown.com/sjda/>)

A 1989 "time-capsule" video that was created to promote downtown and the formation of SJDA was presented to the audience.

#### Golden Nail Awards presentation

SJDA Business Development Manager and staff liaison to the Downtown Design Committee (DDC) Nate LeBlanc reviewed that the DDC actively works to ensure that downtown San Jose has the best possible urban design. As staunch supporters of the continued urbanization of downtown San Jose, the DDC is focused on ensuring that the City's core has smart, attractive, dense, and sustainable architecture.

This year the DDC is recognizing San Jose State's recently opened Spartan Recreation and Aquatic Center (SRAC).

On behalf of the DDC LeBlanc presented the 2019 Golden Nail Element of Distinction Award to Jacqueline Zuhoski and Charlie Faas.

Jacqueline Zuhoski, Senior Associate, accepted on behalf of Gensler architecture firm and shared that the SRAC includes swimming pools, indoor track, climbing wall and bouldering area, fitness studios and cardio/strength equipment, and basketball, volleyball and badminton courts. SRAC is an asset to the University and the San Jose Community.

Charlie Faas, Vice President for Administration and Finance, accepted on behalf of SJSU. Faas emphasized that the SRAC enables students to spend more time on what is becoming a "destination campus."

#### Acknowledgement of term-limited SJDA Board member

Rewkiewicz announced that veteran Board member David Buchholz had reached his term limit of six years. Buchholz has served on the Executive Committee and the Homelessness Ad Hoc Committee and will continue to serve as chair of the Advocacy Committee. Buchholz was recognized and presented with a commemorative clock.

Buchholz appreciates his affiliation with the SJDA as it has provided him with "a closer inside look at the great work that the Downtown Association has been and continues to do for the benefit of not only the residents, and businesses DT, but for the overall greater San Jose and Silicon Valley community". Buchholz encouraged members to join a committee to actively participate in bringing about positive change to the growth and image of downtown.

#### Acknowledgement of term-limited PBID Board member

PBID Operations Manager Chloe Shipp announced that after three and a half years of PBID Board service, member Mike Messenger is leaving the board and was recognized and presented with a custom dog bowl planter.

Messenger appreciates his affiliation with the PBID and its impact upon what downtown San Jose "could be and should be."

Acknowledgement of outgoing SJDA Board President

Incoming SJDA Board President Katia McClain acknowledged Rewkiewicz for serving two years as SJDA President and presented him with a custom plaque.

Rewkiewicz appreciated the opportunity to lead the SJDA and thanked the Board and staff and support of the City over the past two years.

Rewkiewicz adjourned the meeting at 9:38 a.m.