

Minutes of the Meeting
Board of Directors
San Jose Downtown Association

February 12, 2021

A meeting of the Board of Directors of the San Jose Downtown Association, a non-profit California organization, was held via teleconference (Zoom Webinar) and broadcasted to the public via Facebook Live.

The following SJDA directors were present at the meeting: Ashaolu, Bates, Bartl, Burroughs, Calais, Cirone, Corbett, De Bernardo, Goddard, Helstrup-Alvarez, Jenkins, McClain, Marques, Marsh, Neale, Perez, Pulcrano, Ruvalcaba, Summers, Tabatabaie, Vuckovich and Wong.

The following SJDA directors were absent from the meeting: Gilbert, Lituchy, Mo, Nielsen, Nguyen, Ramirez, Rewkiewicz, Serpa, Trinh, Truong,

Also present were 130 members of the public via Zoom webinar and 118 members of the public on Facebook Live. Also, SJDA staff Donna Butcher, Julie Carlson, Archana Dalglish, Corinna Dixon, Dori Gao, Eric Glader, Rick Jensen, Scott Knies, Nate Le Blanc, Marie Millares, Chloe Shipp, Nathan Ulsh, Jessica Vuong, Autumn Young and Dennis Yu.

President McClain introduced herself, called the Zoom and Facebook Live meeting to order at 8:15 a.m., welcomed members, reviewed the meeting agenda and advised members that they are welcome to post questions or comments via Zoom chat.

1. President's Report

a) Recovery status for small businesses

McClain wished guests a happy Lunar New Year and Valentine's weekend and encouraged members to enjoy unique events downtown. McClain announced opening of SoFA Pocket (Dog) Park at formerly empty parking lot on South First Street between the Institute of Contemporary Art and the San Jose Museum of Quilts and Textiles (540 S. First St.).

2. Downtown Safety Report – Deputy Police Chief Heather Randol

Deputy Police Chief Randol introduced Central Division Captain Stan McFadden. She outlined the following concerns and strategies pertaining to quality of life and community problems:

- Quality of Life – prevention, intervention, and suppression 2 days a week
- Foot Patrol Team – intervention & education 4 days a week
- High Needs Foot patrol team – data-driven predictive policing locations/ community concern areas 4 days a week
- Mobile Crisis Response Team (MCRT) – two advanced Crisis Intervention Training (CIT) trained police officers working with 2 licensed county clinicians. This team is deployed twice per week and varies on the days of the week
- MCRT identifies subjects who are frequently contacted. Mental health services and resources are provided during these encounters for possible long-term solutions

- Connected with Adult Probation – “stay-away orders” as a condition of their probation when they repeatedly re-offend in the same area.

Randol also presented three-month strategic plans inclusive of:

- Leveraging MCRT
- Communication
- Collaboration
- Reimagine traditional Neighborhood Watch
- Working with advocacy services

And six-month strategic plans inclusive of:

- SJPD Business Protect
- Security Director Outreach

In response to questions or comments submitted by members, the following resources were shared via Zoom chat:

- SJPD Stop Program: <https://www.sjpd.org/reporting-crime/loitering-and-trespassing/s-t-o-p-program>
- SJPD Online Crime Reporting: <https://www.sjpd.org/reporting-crime/report-crimes-online>
- SJPD Camera Registry: <https://www.sjpd.org/community/crime-prevention/security-camera-registration-190>
- Always call 911 in the event of an emergency
- Groundwerx Everywhere App
 - Apple App Store: <https://apps.apple.com/us/app/groundwerx-everywhere/id1447894470>
 - Google Play: https://play.google.com/store/apps/details?id=com.everywhere_groundwerx&hl=en_US
- Groundwerx Dispatch Number: 408-287-1520

McClain welcomed special guests in attendance including City Manager Dave Sykes, Department of Planning, Building & Code Enforcement Director Rosalynn Hughey and Department of Transportation Director John Ristow.

3. Property Based Improvement District (PBID) renewal process update

PBID Operations Manager Chloe Shipp presented a review of PBID, current services provided to the downtown core, and an update on the renewal process.

- PBID is a special assessment district that assesses real property an additional fee for specific benefits. PBIDs are established for a fixed time period and have Management Plans.
- Current Services: Groundwerx Clean and Safe Team; Business Support Services: Street Life and Beautification; SJPD Secondary Employment Unit.
- SJDA’s PBID expires Dec. 21, 2022. The two-part renewal process includes petitioning property owners to renew and a ballot affirming services, rates and boundaries. Currently in strategic planning phase.

Members are encouraged to provide their feedback on PBID services by contacting staff directly:

Nathan Ulsh, Director of Policy: nulsh@sjdowntown.com
Chloe Shipp, Operations Manager: cshipp@sjdowntown.com

4. Exit interview with Deputy City Manager Kim Walesh

McClain introduced Walesh as an inspirational woman in leadership, paving the way for a more vibrant downtown via economic development rooted in the small businesses, arts, public space and the people.

Walesh responded to questions, as posed by Knies, pertaining to her role as Deputy City Manager. The complete interview is posted on the SJDA Facebook page and is linked from the website, too.

President McClain adjourned the meeting at 9:30 a.m.

For more information about our district and events, please visit <https://sjdowntown.com/>

A recording of today's meeting will be posted on SJDA's website <https://sjdowntown.com/>