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Airfield's Music in the Park returns Aug. 27 after a one-year Covid hiatus
J Boog to headline popular downtown San Jose concert

SAN JOSE -- J Boog, winner of last summer's Music in the Park Showdown, will be the featured act in this season's one concert, to be held Aug. 27 at Plaza de Cesar Chavez.

In lieu of live concerts during Covid-19 shelter-in-place in 2020, the Showdown pitted Music in the Park performers against one another in a bracket competition. The 32 competing bands were nominated through social media, and voting occurred over seven weeks starting April 23, 2020, and ending June 11, 2020, on San Jose Downtown Association social platforms until a winner was declared. J Boog emerged victorious over WAR in the finals after more than 1,500 people voted.

"The fans essentially asked for him, and now he's coming back for an encore performance," said Donna Butcher, SJDA events and promotions manager.

Airfield's Music in the Park starts at 5:30 p.m. with live music and DJ music curated by Needle in the Groove. Airfield Supply Company is the title sponsor of Music in the Park and looks forward to welcoming back patrons and customers as San Jose recovers from the pandemic.

"The chance to help support the re-opening of San Jose by presenting an open-air concert in the park marks a special moment for us," said Airfield Supply Co. founder and CEO Marc Matulich. "We're honored to be able to help bring vibrancy back to our city and create a unique moment for our neighbors to fly with us on a world-class, music-filled night they won't soon forget."

Jerry "J Boog" Afemata has stylized his own reggae sound. Born and raised in Southern California, he gained the family nickname Boog because he could never sit still for long. He released his first album, "Hear Me Roar," in 2007 and in then honed his music with a trip to Jamaica to experience the culture of Jamaican reggae. His "Backyard Boogie" release reached the top of the Billboard charts and "Live Up" in 2015 landed him in the top five on Reggae album lists.

His sold out appearance at Music in the Park when he closed out the 2019 series earned the Showdown win in 2020. In an unusual circumstance, Boog will be the only artist since the series began in 1989 to close out a Music in the Park season and begin the next.

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J Boog's music is available wherever music is sold. Download his latest single, "Free of Dem," from iTunes, Amazon or Google Play, or stream it on Spotify, Deezer or Apple Music.

Beer, wine and food from a number of downtown and San Jose eateries will be on hand for Music in the Park.

General admission (\$25 / \$30 day-of) and VIP (\$50) tickets are available at sjdowntown/musicinthepark. Twelve years and under are admitted free with an adult ticket purchase. The event will comply with Santa Clara County health requirements.

Airfield will have gift cards available for purchase in the park day of the show. Beer, wine and food vendors will also be available.

SV Pride follows Music in the Park on the Plaza Park stage for its event Aug. 28-29.

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